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Blue Grass Drive-In Advertising

On-screen Advertising

Weekly rates for on-screen advertising include both screens.
 All digital projectors allow for a variety of display options.
 Prices are shown per week.

FIRST SEASON DISCOUNTS

For our first full season we are offering deep discounts for early purchases. This is your chance to partner with us at a low rate.

Weeks	1wk-3wk	4wk-15wk	16wk-20wk	32wk
15 Second Still Image				
15 still	\$20.00	\$17.50	\$15.75	\$15.00
30 Second Still Image				
30 still	\$20.00	\$27.50	\$25.00	\$25.00
30 Second Video				
30 vid	\$20.00	\$30.00	\$27.50	\$26.00

All seasonal rates are 50% off!

← \$440 for a full season

← \$800 for a full season

← \$832 for a full season

Below Screen Advertising

Blue Grass Drive-In currently offers two huge screens. Below each screen we are constructing sign frames. These frames are 48 feet wide, and 4 feet tall. Advertising in these spaces is for the full season. Per square foot pricing includes the sign printing. Sign space is sold in 1 foot wide by 4 foot tall sections. This unique ad space increases visibility of your ad well before it is dark enough for us to turn on the projectors.

FIRST SEASON DISCOUNTS

Our first full season will be at least 32 weeks. We are offering one time discounted pricing. These prices are very low as the still include the sign printing costs.

All seasonal rates are 50% off!

	Width	Season Price
Signs are 4' tall and sold in 1' width sections.	1'	\$140
	8'	\$1,000
	12'	\$1,488
	24'	\$2,832
	48'	\$5,568

← \$70 for a full season

← \$500 for a full season

← \$744 for a full season

← \$1416 for a full season

← \$2784 for a full season

Blue Grass Drive-In is offering these deals for our first season only. If you have special needs or would like to discuss other advertising opportunities please feel free to contact us. We also offer discounts for non-profits and advertising agencies. If you have any question please don't hesitate to call or email.

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